

INSERTION ORDER/ADVERTISING CONTRACT

LPMA Membership Directory | 2017-2018

Conditions and Agreement

1. Mousetrap Designs (herein called "The Publisher") shall be entitled to full payment when advertising space has been contracted. Failure to make this payment may result in the ad not appearing in contracted issue.
2. Liability: Advertiser and /or advertising agency assume full and complete responsibility and liability for all content of advertisements submitted, printed or published.
3. Contracts for covers, tabs, and full-page colour ads can not be cancelled.
4. No cancellations are accepted after closing date for advertising space. If advertiser or agency cannot provide the booked material in time, it is incumbent upon them to provide alternative equivalent material to run in its place.
5. Any and all requested creative/artwork provided by The Publisher to The Advertiser is an additional fee to printed ad space costs outlined on LPMA Membership Directory Rate Card.

Company _____

Address _____

City _____ Prov _____ Postal Code _____

Space reserved by: _____ E-mail _____

Phone _____ Cell _____

Accounts Payable Contact: _____ Accounts Payable Tel: _____

Ad space fee: \$ _____ Ad type: Cover Tab Full-page Black and White

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All ads and creative/artwork fees are subject to HST (*not included in posted rates).*

I, the undersigned, agree to purchase the above indicated ad(s) in accordance with the size and cost specifications outlined above and on the LPMA Membership Directory Rate Card, and I further understand that **payment in full is due in advance**. I have read, understand and agree with the Terms and Conditions stated on the LPMA Membership Directory rate card and Insertion Order/Advertising Contract.

Authorized Signature _____ Date _____

Payment Method: Visa* Mastercard* Cheque (*credit card payments will incur a 1.5% processing fee)

Credit Card Information: Number: _____ Exp: ____/____ CVV: _____

Name as it appears on card: _____ Signature: _____